REGULATIONS GOVERNING THE USE OF SYSTEM CERTIFICATION MARK





G03/L2

PUBLICLY ACCESSIBLE INFORMATION

This document has released on behalf Mr . Yasser Farouk Moustafa		
is the Managing Director —		
on October 10,2020 at		
to hand		

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Regulations governing the use of system certification Mark

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Overview of certification mark usage

▲There are two groups of Certification Mark: First of all, the boxed Mark, which includes the accreditation logo. Restrictions on the use of this Accredited Mark have been laid down by the country of accreditation service and should be strictly adhered to. When using the accredited mark, your certificate number must be included, printed underneath the box. Secondly, organizations can use the BRILLIANT CERTIFICATION Mark, for which there are more flexible rules. BRILLIANT CERTIFICATION can supply you with electronic versions of both marks:

▲ BRILLIANT CERTIFICATION can supply you with the both of these Marks:



▲ BRILLIANT CERTIFICATION MARK























▲The table on page Five is a useful reference guide which shows how both certification marks can be used in a variety of situations. This table will help you decide how your organization should use these certification marks. Refer to it before making final decisions about usage. If you are unclear about any point, however minor you think it may be, call us for advice. After all, we want you to reap the benefits from your certification.



Your Certificate can help you

Your Assessment Certificate details the scope of registration. It also provides information regarding the company name and registration address. Subsidiary companies and site addresses, which are not covered by the registration, must not be referred to in association with any marks. In addition, no certification mark may be assigned to your clients, suppliers or other parties, which are not part of your business.

Contravention of these regulations could result in the withdrawal of your certificate.

Use of color

AFor accredited marks, requests to use colors, other than those designated in the table, can be made to the BRILLIANT's Certification **Managing Director**. Non-accredited marks may be used in any single color. All marks may be reversed out. eg white out of a color.

The importance of traceability

Reference to your registration (CNo. 0000) should mention BRILLIANT Certification Services to enable traceability for your clients and the market in general. This ensures that organizations which are not registered do not make false claims.

How BRILLIANT CERTIFICATION can help you make the most of your certification

Organizations which have had the foresight to achieve registration should make the most of the marketing opportunities which become available as a result of your new certificated' status.

After all the time and effort which has been invested into gaining your quality management systems certificate, you owe it to yourselves and your staff to ensure that it is used to its best effect, to prove to customers that you operate efficient and cost effective systems in the management of your business.

Marketing advice

It will not, during the period of validity of the Certificate or Thereafter, register or attempt to register the Certification Mark or any imitation thereof, make or assert any claim of ownership to the Certification Mark and dispute the right of the Certification Body, its successors of assigns, to authorize the use of the Certification Mark as provided herein.

It will upon the suspension, withdrawal or cancellation of the Certificate forthwith discontinues the use of the Certification Mark or any reference thereto, of the Accreditation Mark and will not thereafter use any copy or imitation thereof.

In case of take-over or merger, written permission from the Certification Body is mandatory in order to transfer the right to use the Certification Mark.



HOW TO USE CERTIFICATION MARKS

Usage	BOXED MARK, INCLUDING THE ACCREDITATION LOGO (Marks with Accreditation)	BRILLIANT CERTIFICATION MARK (Marks WITHOU Accreditation)
On stationary, eg. Letterheads, compliment slips, business cards, labels, invoices	Yes – but only if related to scope of registration. Minimum size 20mm in heights. On business card and compliment slips 15mm heights is acceptable so long as the marks retain legibility.	Yes – but only if related to scope of registration (must be legible)
On advertisements, eg. Display advertisement, posters, TV advertisement, promotional videos, newsletters, brochures, website pages	Yes — but only in association with company name/logo. Minimum size 20mm in heights	Yes – but only in association with company name/logo
On calendars	No	Yes
On flags	No	Yes
On vehicles	No – unless part of a longer advertisement	Yes – but only when your company name is sign-written
On products	No	No
On primary packaging, eg. Display boxes containing others smaller boxes	No	No – but a description may be used – eg X company has been registered by BRILLIANT CERTIFICATION against ISO 9001 etc.
On secondary packaging or on products where primary packaging is not feasible	No	▲ No
On certificate of compliance, eg. Calibration, Analysis, Tests, Inspection certificates/reports	No	No
On window stickers	No – unless part of a longer advertisement	Yes
On boundary gates, walls etc.	No – unless part of a longer advertisement	Yes
On promotional goods, eg pocket diaries, coffee mugs, coasters, doormats, paperweights, T-shirt etc.	No	Yes
On outdoor advertisement, eg billboard, buses or taxis	Yes – examples must be approved by BRILLIANT CERTIFICATION prior to publication	Yes
On signs	Yes – but not when affixed to boundary walls, gates etc.	Yes
Format of mark	Must not be altered in shape, proportions or contents	Must not be altered in shape, proportions or contents
Colours	The predominate colour of your pre-printed letterhead or single	Any single colour



	colour such as red, blue	
Who is permitted to use?	The certified/registered company	The certified/registered company
	only and only within the scope of	only and only within the scope of
	registration	registration

Monitoring of the Client

The Certification Body may during the entire period of validity of the Certification Mark make of entrust a representative to make all checks deemed necessary using the methods and frequencies indicated in the Standards. Checks will ensure that the Standard inherent to each management system is applied and that conformity to these Regulations and to the Codes of Practice is maintained.

Penalties and Appeals

In case of improper use of the Certification mark, the Certification Body may forthwith suspend or withdraw the certification and the right to use the Certification Mark in accordance with the sanctions procedures that will be provided by the Certification Body upon request. The client may appeal the Certification Body's decision in accordance -with the appeal procedure that will be provided by the Certification Body upon request.

Renunciation

The Client may renounce or suspends the use of the Certification Mark for a certain period of time. It will give the Certification Body written notification and make all changes regarding its Communication Media. Based on this information the Certification Body shall inform the Client of the terms and conditions for temporary or definitive termination of use of the Certification Mark.

Confidentiality

Unless otherwise agreed by the Certification Body, the Client shall keep confidential all documents received from the Certification Body with the exception of the Certificate.

Changes of the Legislations

The Certification Body complies with all national and international laws, regulations and standards in force concerning the right to use the Certification Mark or the conditions for obtaining said right. It will give the Client notification of the changes thereto and the Client will be obligated to apply all modifications resulting from said changes.

Changes to the regulations governing the use of the mark

The Certification Body reserves the right to modify these Regulations at any time. It will give the Client a notification of all changes by different ways like written notification, publishing the current updated document including the latest changes in Brilliant Certification website www.brilliantcert.cometc. and the client will be obligated to apply these changes immediately.

THE CERTIFICATION BODY RESERVES THE RIGHT TO ADD, TO DELETE OR CHANGE THESE CODES OF PRACTICE WITHOUT PRIOR NOTIFICATION.